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| Seat<br>No. |  |
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**Regu – D- 265**

**M.B.A. (Part - I) ( Semester – II) Examination, 2011  
BUSINESS ENVIRONMENT Paper – XVI) (New Course)  
Sub. Code : 48335**

Day and Date: Thursday, 8-12-2011  
Time : 10.30a.m. to 1.30 p.m.

Total Marks : 70

**Instructions :** 1) Question No. 1 & 5 are **compulsory**.  
2) Attempt **any two** questions from questions no. 2 to Q. No.4  
3) Figures to **right** indicate **full** marks.

1. Case Study :

Business Environment is necessary for business development. In a developing Country like india, we find the scarcity of businessman's. The basic cause behind it is, the factors influencing business development. We also find that micro and macro environmental factors always affecting the business. All businessman's as well as Government should create favourable environment to business development in this country. Justify your answer with the help of following questions.

A)What do you mean by business environment ? State its nature and significance. **10**

B)Explain briefly Macro Environmental factors influencing business development. **10**

2. A) Explain the features of industrial Policy 1991. **8**

B) State the role of agriculture in Indian economy. **7**

3. A) Explain the various characteristics of Indian money market **8**

B) State the nature of foreign exchange market of India **7**

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4. A) Describe the merits and demerits of multinational corporations . **8**
- B) State the functions of World Trade Organisation **7**
5. Write short notes on **(any four) :** **20**
- A) Elements of business environment
- B) Business planning.
- C) Capital Market.
- D) Sources of foreign investment in india
- E) NRI and corporate sector.
- F) Technological Environment in India.
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